MIG
MARKET INTELLIGENCE GROUP

The Evolving CIO and CXO Role in a world of Cloud and Mobile Computing

TENTATIVE CONFERENCE AGENDA

5 September, 2012	
08:15 – 09:00	**REGISTRATION**
09:00 – 09:10	**Opening Remarks** **Officiating VIP Guest:** **Mr. Daniel Lai, BBS, JP** **Government Chief Information Officer** **The Government of the HKSAR (Confirmed)**
09:10 – 09:40	**Opening Keynote: Creating a Modern Legacy – The Evolving Influence of the CIO** To capitalize on innovation in a competitive global economy, CIOs must be able to identify and respond to the rapid changes in external business drivers, from mobility to shifting security demands. In this session, the speaker will discuss the challenges facing CIOs as they make decisions that profoundly impact the business and how the ability to keep pace with the convergence of business and technology will determine the legacy of the CIO. **Opening Keynote Speaker under Invitation:** **Mr. Hsiao Wang** **Vice President, Chief Information Officer** **Wal-Mart China**
09:40 – 10:10	**Keynote One: The Cloud Computing Paradigm – Transforming Business, Technology & Industry** Cloud computing has evolved into a transformational technology model, making businesses more resilient, enabling communication and cognition through new collaboration tools and analytics, and providing new innovation for industry verticals. In this session, the speaker will share with us about the latest cloud technology and insights on adoption trends and the entry points from which cloud is integrated into the business. Learn how cloud not only has changed the economics of IT but is helping drive business transformation for successful companies today. **Senior Executive from Savvis (Confirmed)**
10:10 – 10:40	**Keynote Two: Operating the Cloud to Deliver Business Value** Cloud computing promises the benefits of greater velocity, efficiency and improved productivity. But how do you ensure your cloud strategy provides the return you expect? In this session, the speaker will share his/her experiences in operating an internal cloud that delivers business results. He/She

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	will discuss how the evolution of cloud is challenging the role of the CIO and how it can be utilized to transform business processes. The speaker will also describe the current realities of private and hybrid cloud and explore ways cloud can enable a tactical mobile strategy for the enterprise. **Senior Executive from Akamai (Confirmed)**
10:40 –11:10	**Keynote Three: The Big Data Challenge** Over the past few years we've entered an information explosion. From user-generated content to machine-generated content, social media, raw data and endless other sources of data, the rate and complexity of corporate information being created has led to a big data challenge for CIOs. There are many implications of big data when it comes to how organizations function, and CIOs are defining the roles and developing opportunities for maximum impact. In this discussion, the speaker will share strategies for navigating this data transformation and insights into some of the tools and technologies for effectively managing today's information. When it comes to enabling and enhancing the business the big data challenge is just getting interesting. **Senior Executive from Fujitsu (Confirmed)**
11:10 – 11:25	**Morning Networking Coffee Break**
11:25 – 11:55	**Keynote Four: Achieving a Trusted Cloud** The dynamic nature of virtualized and cloud environments pose new management challenges and are opening new opportunities for transforming the role of IT in the future. In this session, the speaker will discuss changes needed to IT management and how to measure success based on the opportunities provided by cloud solutions across infrastructure, applications, end user computing and IT business management. **Senior Executive from VMware (Confirmed)**
11:55 – 12:25	**Keynote Five: The Cloud-Enabled Business** As experience with cloud computing deepens and the technology continues to mature, innovative enterprises are envisioning how to drive significant business value from a more pervasive use of the cloud. In this session, the speaker will share with us on how the cloud can enable business growth and lay the foundation for an agile business as well as explore how the IT organization needs to operate to

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	support a truly cloud-enabled business. **Senior Executive from Juniper Networks (Confirmed)**
12:25 – 13:10	**CIO Insights Panel 1: Delivering Strategic Business Goals with Cloud Computing** CIOs are working to improve operational efficiency and performance, but what new technologies and strategies are really working for IT and business partners? In this discussion, the moderator and the panelists will address how IT is streamlining business operations through the use of cloud computing and virtualization. Session discovery questions: • Where are you currently in evaluating and implementing a cloud strategy for your organization? • As a CIO, what are the biggest questions and concerns that enterprise cloud solutions raise for you? • In what area of the business do you see cloud having the biggest impact and what is your future vision for cloud computing within your organization? **Moderator under invitation:** **Mr. William Yin, Managing Director, Boston Consulting Group** **CIO Panelists under invitation:** **Mr. Peter Blanks, CIO Asia, Noble Group (Confirmed)** **Mr. Rohit Kamat, Senior Director, Global Information Services & Business Architecture, Bureau Veritas Hong Kong (Confirmed)** **Mr. Gregory Kearns, Regional Director of IT Infrastructure & Operations, Prudential Corporation Asia (Confirmed)** **Ms. Linda Hui, Managing Director, F5 Networks (Confirmed)** **Mr. Jonathan Weaver, Executive Director, Enterprise Infrastructure, Morgan Stanley (Confirmed)** **Mr. David Herridge, Head of IT, Adidas Global Sourcing**
13:10 – 14:00	**CIO Networking Luncheon Roundtables** **Luncheon Keynote Speaker for HK & Singapore:** **Senior Executive from CITIC Telecom International CPC (Confirmed)** **(By Invitation Only)**
14:00 – 14:45	**CIO Insights Panel 2: The Strategic Implementation of Mobile Technologies: Enterprise Mobility**

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	You can't hide from it anymore — employees are demanding mobile computing and their expectations are high. The rapid adoption rate of mobile computing requires CIOs to change how they deliver solutions to the business. It's a high-speed environment that doubles its capabilities every 18 months. CIOs must capitalize and anticipate innovative opportunities to discover new efficiencies while balancing the reality of security threats and requirements. In this session, the speaker will offer insights into managing the new era of mobile computing, mobile technology innovations and misconceptions. Learn what to avoid when deploying new mobile solutions as well as the organizational, social and platform considerations.
	
	Session discovery topics:
	
	      Evolving needs of a mobile workforce
	      How mobile is changing enterprise interactions
	      Managing security and expectations
	
	<u>Moderator under invitation:</u>
	Mr. William Yin, Managing Director, Boston Consulting Group
	
	<u>CIO Panelists under invitation:</u>
	Mr. Mike McCarthy, Regional Head of GIS, RBS (Confirmed)
	Mr. Sarabjit Anand, Head of Country Technology Management, Hong Kong and NEA, Standard Chartered Bank (Confirmed)
	Mr. Steven Kopec, Director of Mobile and Broadband Technologies, APAC, Turner Broadcasting (Confirmed)
	Mr. Sunny Lee, Executive Director, IT, Hong Kong Jockey Club (Confirmed)
	Senior Executive from Panel Sponsor

14:45 – 15:15	**Keynote Six: Disruptive Analytics: From Business Intelligence to Insightful Business** Over the years, reporting approaches have evolved from management reporting to business intelligence. Yet in all these years, true intelligence of your business couldn't be acquired. To drive your business strategy, it takes the right mix of culture, new breed of people, some modification to traditional BI processes and a new technology suite to make the right information available to the right level of decision makers. How can you influence and create a culture where data leads to insights? Can you create an 'analytics workbench' that is as simple as using standard desktop tools? How do you avoid getting trapped in 'BI perfection?' Learn how you can help lead your company from operational business intelligence to a system where strategic analytics can help drive company

	results. **Senior Executive from Rapid7** (Confirmed)
15:15 – 15:45	**Keynote Seven: Enterprise Security Strategy: Balancing What's Best** CIOs and CISOs alike face crucial challenges in answering business demands for the 'latest and greatest.' Ensuring a balance between business demands and practical security is the essential strategy of a successful security program and a secure enterprise. While security was once an academic exercise, it now represents our best response to tangible, potentially devastating threats which have morphed in complexity, tenacity, and impact. In this session, the speaker will share with us how to protect your organization from advanced persistent threats that seek to harm the things you care about most. Session discovery topics: Investing in security: get the best bang for your buck Your front-line defense: it's easier than you think Step one: looking at alternative uses of existing technologies **Senior Executive from Actuate** (Confirmed)
15:45 – 16:15	**Keynote Eight: Consumerization of IT: Leveraging Devices & Applications for a New Business Future** Consumers are being exposed to new technology at a rapid pace and the dominance of the 'anytime, anywhere' interaction is placing a new burden on CIOs. Consumerization is transforming business functions both internally and externally into real-time processes that impact employees and customers. In this session, the speaker explore how organizations are approaching the integration of smart phones, tablets and other consumer devices inside the enterprise. He/She will also discuss how CIOs are capitalizing on mobile applications and identifying new opportunities for mobility to drive a new business future. Session discovery questions:

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	What is your strategy for integrating mobile devices such as smartphones and tablets into the enterprise?
	How are you currently managing the security of mobile devices and what is the biggest challenge you are facing in regards to security and IT consumerization?
	What internal and external applications are you developing and what are the costs/ benefits to the business?
	Senior Executive from Riverbed (Confirmed)
16:15 – 16:30	**Afternoon Networking Coffee Break**
16:30 – 17:00	**Keynote Nine: T.B.C** **Senior Executive from Macroview (Confirmed)**
17:00 – 17:40	**CIO Insights Panel 3: Proactive Risk Management Against Advanced Threats in the World of Cloud and Mobile Computing** **Moderator under invitation:** **Mr. Egidio Zarrella, Senior Partner, Advisory, KPMG** **CIO Panelists under invitation:** **Mr. Iain Johnston, Head of Financial Crimes, Prudential Corporation Asia** **Mr. Micky Lo, Head of Global Technology, IT Security, Greater China and Taiwan, Deutsche Bank AG (Confirmed)** **Mr. David Mushinskie, Group IT Director, Avery Dennison** **Mr. Henk ten Bos, CIO, Ageas Insurance Company (Asia) Limited (Confirmed)** **Mr. George Tee, CIO Asia, GE** **Mr. Raju Daryanani, VP IT Infrastructure & Information Security, Mandarin Oriental Hotel Group**
17:35	**Closing Remarks**